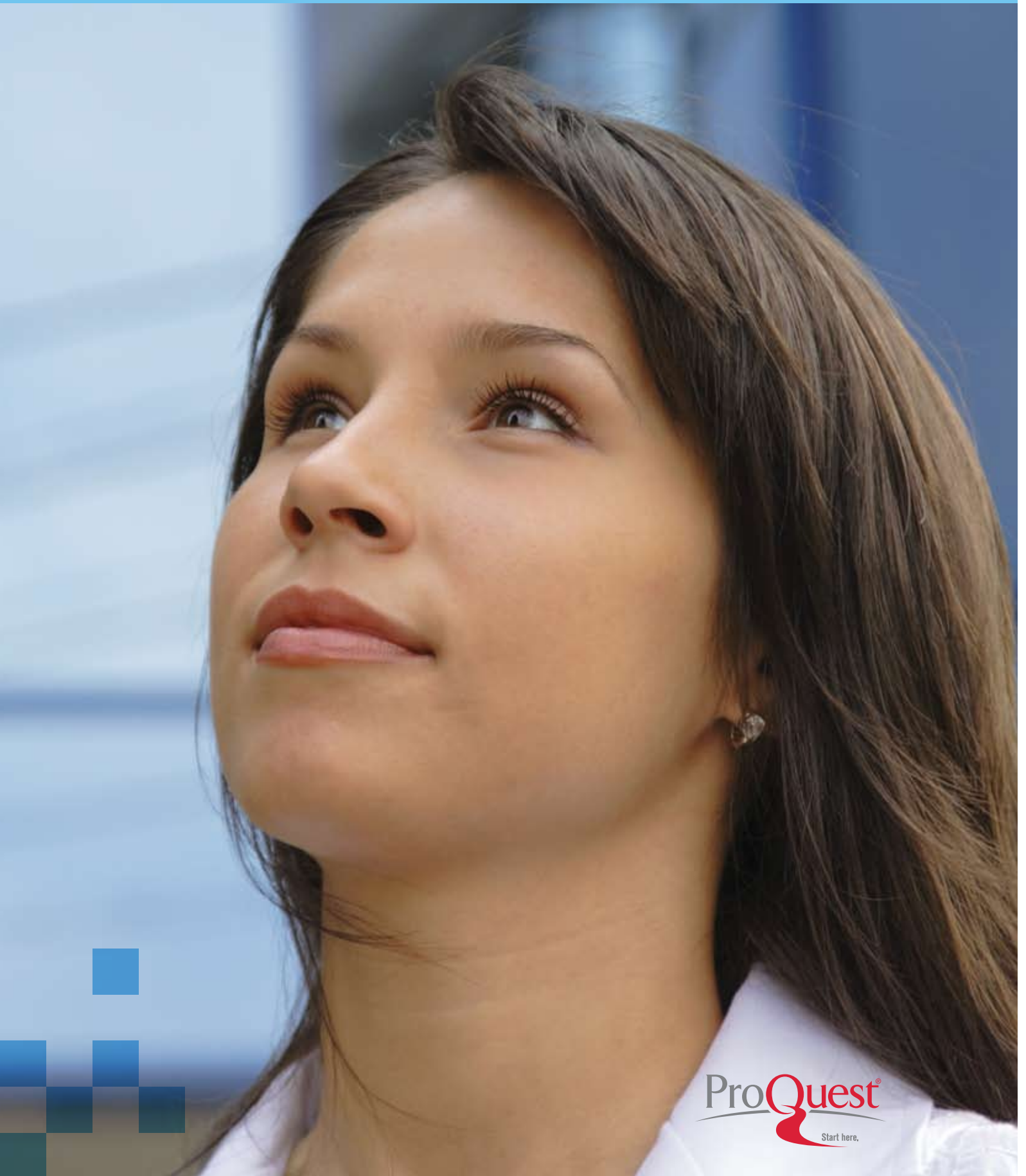


Introducing... ProQuest® U.S. Hispanic Newsstand



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To find voices from the Hispanic community, start here.

From 1990 through 2000, America's Hispanic population grew nearly 60%. As of July 2004, the number of Hispanics was estimated to be 41.3 million, or 14% of the total population.

Reflective of these numbers, Hispanics play a prominent leadership role on the U.S. national stage, from politics and education, to health care, entertainment, and the arts. They are a powerful voice in the American dialogue, locally and nationally. ProQuest is proud to introduce a newspaper product — **ProQuest U.S. Hispanic Newsstand** — that provides news to and from the Hispanic community. ProQuest U.S. Hispanic Newsstand brings together 30 of the leading Hispanic newspapers published in the United States, including:

- ▶ *El Diario/LA PRENSA* – Created in 1963 with the merger of *El Diario de Nueva York* (1947) and *La Prensa* (1913), it is the largest and oldest Spanish-language newspaper in New York City, and the oldest in the United States.
- ▶ *La Opinión* – Founded in Los Angeles in 1926, *La Opinión* is the largest Spanish-language daily in the United States.
- ▶ *Conexión* – San Antonio's *Conexión* began publishing in 2004 and is available in Spanish and English.
- ▶ *Extra* – Chicago's "The Voice of the Community." Started in 1981, the newspaper has received more than 100 awards for journalistic excellence, and is one of the first bilingual (Spanish/English) newspapers in America.



U.S. newspapers published for the Hispanic community.

The newspapers in ProQuest U.S. Hispanic Newsstand are published in cities across the United States. Readers will get regional, local, and community reporting from the Hispanic community. Local, national, and international news is filtered through the lens of the Hispanic experience in the United States.

With titles representing Hispanic communities from coast to coast, ProQuest U.S. Hispanic Newsstand builds journalistic bridges, connecting Hispanic communities across the country, telling the stories of each, and informing the whole. The range of titles provides a single electronic point of access to perspectives from across the Hispanic community, no matter where they are in the United States.

ProQuest U.S. Hispanic Newsstand also provides readers with international coverage, delivering the integral historical and contemporary coverage that connects Hispanic communities in the United States. *NOTIMEX*, an important news service from Mexico, brings depth and balance to ProQuest U.S. Hispanic Newsstand, offering international news important to the Hispanic community in the United States.

Search ProQuest U.S. Hispanic Newsstand with the familiar ProQuest interface.



Your library likely already has a number of ProQuest products that are fronted by the award-winning ProQuest search interface. Patrons who know ProQuest will be able to jump right in and start exploring ProQuest U.S. Hispanic Newsstand. Here are a few features that will benefit researchers using ProQuest U.S. Hispanic Newsstand:

- ▶ Content in ProQuest U.S. Hispanic Newsstand is available in both English and Spanish.
- ▶ The ProQuest interface supports a number of languages, including Spanish and Portuguese.
- ▶ ProQuest can translate – on demand – a displayed article from English to Spanish, or vice versa.
- ▶ Search by keywords, browse titles and issues, or explore topics – you'll always end up with relevant articles.
- ▶ “My Research” records your marked articles, previous searches, and visited publications – all on one easy-to-find tabbed page, that you can email or save as a Web page.
- ▶ Citations are automatically formatted in your choice of citation styles: AMA; APA; Chicago/Turabian/Harvard: Author-Date; Chicago/Turabian: Humanities; MLA; and Vancouver.



Learn more about ProQuest U.S. Hispanic Newsstand.



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