



**Press Kit**  
**ALIA Information Online**  
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**Inside:**

- *CEIRC and ProQuest provide ProQuest Central Opportunity Expanding Access to Scholarly Content*
- *ProQuest Entrepreneurship Revolutionises Web Research for Business Creation and Growth*
- *Nearly Two Centuries of The Spectator Coming to Periodicals Archive Online*
- *Scholars Look Beyond the traditional canon in new EEBO Introductions Series*
- *ProQuest Joins Dialog - Update*
- *Dialog Sponsors Fifth Annual SLA Award for Australian and New Zealand Information Professionals*
- *About ProQuest*



***For immediate release***

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## CEIRC and ProQuest Expand Access to Scholarly Content by providing ProQuest Central Opportunity

ProQuest are pleased to announce that the Council of Australian University Librarians Electronic Information Resources Committee (CEIRC) continue their successful partnership into 2009 with a significant number of members committing to provide access to ProQuest Central. ProQuest Central is the largest aggregated full-text database in the market today totaling more than 11,250 titles—with over 8,400 titles in full text. ProQuest's relationship with CEIRC and its members continues to play a pivotal role in the Australian and New Zealand academic library community.

"This presents a real opportunity for CEIRC members to exploit this highly-popular resource" said Mary Sauer-Games, Vice President of Higher Education Publishing for ProQuest. "We are pleased to extend our partnership with CEIRC to help create an information environment where irrespective of location, users can discover and access resources of interest and incorporate them into research and learning."

From primary scholarly journals, popular trade publications, company reports, and dissertations to newspapers, newsletters, and newswires – ProQuest Central provides global coverage of a wide range of disciplines. ProQuest Central also provides full-text content from the world's top publishers such as Cambridge University Press, Dow Jones and many more. Current and international content is provided in

over 160 subject areas, including Business and Economics, Medical and Health, News and World Affairs, Science, Education, Technology, Humanities, Social Sciences, Psychology, Literature, Law and Women's Studies.

Jillian Speirs, a librarian based at Victoria University of Wellington, New Zealand, said, "ProQuest Central is like PQ5000 on steroids!" This bespoke collection for CEIRC members includes access to ANZ Newstand and the Joanna Briggs Institute (JBI) resources. While ProQuest Central provides access to millions of much-coveted full text articles from thousands of scholarly journals, it also provides access to information not available in other aggregated resources such as:

- Over 400 full text U.S., Canadian and international newspapers including exclusive access to the full text of *The Wall Street Journal* and *Los Angeles Times*
- Nearly 30,000 full text dissertations in the areas of business, psychology, physical sciences, health, education and more, helping end users build a more robust results set
- Concise business information from nearly 9,000 market reports across 43 industries in 40 countries, spanning the UK, Western Europe, Eastern Europe, Asia Pacific, North America, and Latin America

ProQuest Central resides on the award-winning ProQuest® classic platform allowing cross-searching capabilities with other ProQuest databases empowering end users to get the most out of their research experience.



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## **ProQuest Entrepreneurship Revolutionises Web Research for Business Creation and Growth**

### ***New Product Centralises Tools and Information for the Study and Practice of Entrepreneurship***

Entrepreneurship is one of the fastest growing areas of study today. However, information to support its study, practice and teaching is widely scattered, and the need for information goes beyond traditional research and education tools. ProQuest is solving these challenges with *ProQuest Entrepreneurship*: the first centralised digital access point to discovery and advisory tools specific to the needs of entrepreneurship.

"[This is] an essential purchase for business schools supporting MBA programs, research libraries supporting business and industry-related studies, large public libraries, and corporate libraries." said Cheryl LaGuardia, Research Librarian for the Widener Library, Harvard University. "This will probably be one of your most-used, practical research tools. From me, it also gets a wow!"

Officially launched in July 2008, *ProQuest Entrepreneurship* includes information and tools in multiple formats including:

- Over 9,000 video clips with advice from successful entrepreneurs
- Comprehensive start-up tools including templates, forms, and how-to guides
- Fresh research from thousands of scholarly resources and the latest in business news
- Data and market research for assessing new products and ideas
- Teaching resources - including business cases - for Entrepreneurship courses

The database includes both publications in full as well as articles selected from more than 11,000 publications found on the ProQuest platform. Currently the number of articles provided (in addition to the cover to cover publications) has reached almost 500,000. Articles are selected based on their relevance to entrepreneurial-related topics, including start-up financing profiles of entrepreneurs and small businesses, and industry and market research.

*ProQuest Entrepreneurship* includes content from top providers of entrepreneurial information such as eClipsNet, John Wiley & Sons ("For Dummies" book series), Biz Miner (financial ratios, industry and financial benchmarks), New Strategist (consumer data and demographics), Vator Inc., Freedonia (industry reports), Direct Marketing Association (media response rates and trends), Snapshots Series (industry overview, worldwide coverage), Hoovers and many other company, market and industry reports, United States Association for Small Business and Entrepreneurship (USASBE), International Council for Small Business (ICSB), Social Science Research Network (SSRN), and many University-generated publications, guides, teaching resources, and dissertations. It also contains thousands of articles containing market research reports and data to aid in the discovery of the latest facts and statistics.

An extensive set of publications from well-known publishers such as Emerald Publishing, Springer, Palgrave, Mansueto (Inc and Fast Company), Dow Jones, and Business Week, are also included.

*ProQuest Entrepreneurship* represents a step forward in product innovation with the addition of new format types (Video, Word, Excel), as well as a new interface intended to surface the most sought after information quickly. A special search form will aid in finding market and industry reports and data.

For further information on *ProQuest Entrepreneurship* please visit [www.proquest.com](http://www.proquest.com)



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## **Nearly Two Centuries of The Spectator Coming to Periodicals Archive Online**

### ***New Avenues for Scholarship to Come Through Digital Access to the Oldest Continuously Published Magazine in English***

ProQuest is pleased to announce that the full backfile of *The Spectator* from 1828 to 2000 will be made available to academic, public, government and corporate libraries exclusively as part of Periodicals Archive Online Collection 7, early in 2009. Digitising *The Spectator's* entire backfile and including it in Periodicals Archive Online will allow it to be cross-searched alongside a multitude of humanities and social science academic journals, promising rich new research potential.

"The addition of *The Spectator* to Periodicals Archive Online is part of the company's ongoing initiative to expand access to the world's most significant research collections," said Mary Sauer-Games, Vice-President of Publishing for ProQuest. "With its long tradition of high-quality reporting, commentary and reviews, and its interest in international events, *The Spectator* will be a great resource for the researchers and students who use Periodicals Archive Online around the world."

*The Spectator* was established in 1828, and is the oldest continuously published magazine in the English language, providing a unique record of this period, both in Britain and internationally. It has been edited

and contributed to by leading figures from history. Past editors include Nigel Lawson, Ian Gilmour and Boris Johnson, and contributors include Auberon Waugh, Anthony Blunt, Graham Greene, Anthony Burgess, Kingsley Amis, Joan Collins, Jeffrey Bernard and Taki.

Events covered by *The Spectator* in Periodicals Archive Online range from the establishment of Sir Robert Peel's police force, the (electoral) Reform Act of 1832, the Irish Home Rule bills and the American Civil War, through the Great Depression and the major wars of the twentieth century, to Bill Clinton's impeachment hearings and the rise of Tony Blair. Far more than a chronicle, *The Spectator* has featured provocative and controversial content and has also had a significant campaigning role on several issues, including the abolition of capital punishment and reform of the law on homosexuality.

Periodicals Archive Online is a major online periodical archive that makes the backfiles of periodicals in the arts, humanities and social sciences available electronically, providing access to the full text of a growing number of digitised periodicals that have been indexed in its sister database, Periodicals Index Online. Over 500 journals are featured in Periodicals Archive Online, representing more than 13 million pages and almost 200 years of scholarship.



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**Scholars look beyond the traditional canon in new  
*EEBO Introductions Series***

ProQuest is pleased to announce the release of the 'Early English Books Online Introductions Series'. In this innovative new series, early modern scholars are invited to contribute concise commentaries on non-canonical EEBO texts, providing a new forum for the publication of scholarship. This series will allow other scholars to benefit from insights into lesser-known early modern texts in EEBO. Each contribution to the series has been prepared by a specialist in the field of early modern studies and offers insights into a range of contextual, bibliographical and reception-based issues associated with a given EEBO text. The EEBO Introductions series is a free enhancement that is automatically available now to all EEBO users.

The General Editor of the EEBO Introductions Series, Dr. Edward Wilson of Sidney Sussex College, Cambridge says that 'if anyone should be open minded about the power and potential of a printing revolution, it should be early modern scholars.' Speaking about the invitation for early modern scholars to contribute to the *Introductions Series*, he stated further that, 'The heterogenisation of interest in

early modern literature will, we hope, create a space for vibrant and innovative exchange using the framework provided by this nascent digital resource. ‘

‘The first ten contributions to the EEBO Introductions Series really do succeed in bringing their subjects to life’ explains Peter White, Senior Product Manager for EEBO. ‘Edward Wilson’s discussion of *A Continuation of Sir Philip Sidney’s Arcadia* by Anne Weamys, for example, presents EEBO users with newly uncovered biographical information about Weamys, and suggests the ways in which her direct experience of the civil war as a child may have informed her responses to Sidney’s work. Similarly, in a commentary on John Frith’s tract *A christen sentence*, Ruth Ahnert reveals just how incendiary a contribution to the theological controversies of the early 1530s Frith’s pamphlet actually was, and the risks he ran in committing it to paper. The scholars who have contributed to the series so far have provided researchers and undergraduates alike with invaluable contextual information relating to some of the less frequently discussed texts available in EEBO. Their work is a spur to further scholarly engagement with these intriguing and neglected texts.’”

Scholars will also have heard through a previous announcement of the linking agreement between EEBO and ECCO for mutual customers. ProQuest are delighted to announce that this has been launched in this latest release of EEBO. This connects the two most significant and widely used digital research databases of early modern English books used by researchers today, making it possible to search across essentially the complete printed record of the English-speaking world from 1473 to 1800.



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**Dialog Joins ProQuest -- Update**

*Product enhancements and commitment to industry advocacy mark early results*

The Dialog® business officially moved to the ProQuest family of companies as the agreement with Thomson Reuters closed on July 1, 2008. Industry veteran Suzanne BeDell was named as Dialog General Manager. Ms. BeDell has excelled for 20 years in publishing, sales, and product development at ProQuest, Thomson, Mosby, Inc., and McGraw-Hill. She reports to ProQuest CEO Marty Kahn.

“I’ve been a big fan of Dialog for a long time and firmly believe in its future,” said Ms. BeDell. “Over the past few months, we’ve begun the important work to renew Dialog’s focus on the information intermediary, the importance of professional search and rededicated ourselves to providing the broadest possible content sets against which to search.”

Since the transaction, Dialog has enhanced products and recommitted to meaningful industry traditions. In fact, at Sydney Online, Dialog will officially open the nominating season for the Australia and New Zealand Chapter of the Special Library Association’s (SLA) Information Professional of the Year Award. It’s the fifth consecutive year Dialog has sponsored the award, which carries a cash prize of AUD 2,000. Additionally, Dialog staff will deliver a Quantum<sup>2</sup> session on leadership skills at the Chapter’s meeting, held in conjunction with the conference.

Product announcements include Dialog’s new File History Linking service, which enhances Dialog’s expansive patent research files, and its eLinks service, which allows customers to choose the Open URL 1.0 standard, supporting a higher percentage of links with fewer technical issues.



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## **Dialog Sponsors Fifth Annual SLA Award for Australian and New Zealand Information Professionals**

*Nominations to be accepted through April 30 for the AUD2000 prize*

January 20, 2009 (Cary, North Carolina and Sydney, AU) – Dialog, a leader in online information services for professional searchers, will sponsor the Australia and New Zealand Chapter of the Special Library Association's (SLA) Informational Professional of the Year Award for the fifth consecutive year. The company joined with chapter leaders in calling for nominations at the prestigious Sydney Online Conference.

"Australia and New Zealand have been consistent leaders and innovators in the information industry," said Suzanne BeDell, Dialog general manager. "By highlighting the work these professionals are doing, we elevate the profession around the world."

The award, which carries a cash prize of AUD2,000, is open to all information professionals in Australia and New Zealand. A special panel of SLA Australia and New Zealand Chapter board members and regional Dialog management will select the winner, who will be announced at the SLA Annual Conference, June 2009, in Washington, DC.

"This is an important recognition of the high level of professionalism Down Under," said Gillian Ralph, Immediate Past President of the SLA Australia and New Zealand Chapter and contact point for the award. "Each year, the nominations are both inspiring and

instructive of where this dynamic industry is going. I hope we'll hear from both established and emerging leaders from our region.”

Nominations are due by April 30, 2009 and should be emailed to Ms. Ralph at [g.ralph@xtra.co.nz](mailto:g.ralph@xtra.co.nz). Any questions regarding the nomination process and selection criteria should also be directed to her. Individuals may nominate themselves or others.

The award is part of Dialog's larger initiative to accelerate professional development in the information industry. Among its other programs is the acclaimed Dialog Quantum<sup>2</sup> program, which offers professional education and career development services to information professionals worldwide. For more information about the program, please visit [dialog.com/quantum2/](http://dialog.com/quantum2/).

### **About Dialog**

Dialog ([www.dialog.com](http://www.dialog.com)), is an award-winning technology firm that pioneered online searching in advance of the internet. Today, Dialog is the global leader in providing mission-critical information that drives research in science, engineering, business and intellectual property. The online services provided by Dialog — offered through the Dialog® and DataStar® brands — give users the ability to search through more than 1.5 billion unique records from the world's most authoritative publishers. Sources include in-depth, deep web repositories of scientific, technical and biomedical data, patents and trademarks, and thousands of industry, news and company information sources. Librarians, researchers and information users from corporate, professional and government organizations in more than 100 countries prize Dialog for depth of content, precision searching and the ability to provide complete solutions.

Dialog, LLC, part of the ProQuest ([www.proquest.com](http://www.proquest.com)) family of brands, is headquartered in Cary, North Carolina, with offices in Sunnyvale, California, and London.



## **About ProQuest LLC**

ProQuest creates specialized information resources and technologies that propel successful research and lifelong learning. A global leader in serving libraries of all types, ProQuest offers the culmination of experience from many respected brands, including CSA<sup>™</sup>, UMI<sup>®</sup>, Chadwyck-Healey<sup>™</sup>, SIRS<sup>®</sup>, and eLibrary<sup>®</sup>. With Serials Solutions<sup>®</sup>, Ulrich's<sup>™</sup>, RefWorks<sup>®</sup>, COS<sup>™</sup>, and Dialog<sup>®</sup> brands now in the ProQuest family, the company continues to build on its legacy of responsive people in partnership with librarians.

ProQuest consistently seeks new ways to support researchers and quality research. More than a content provider or aggregator, ProQuest is an information partner, creating indispensable research solutions that connect people and information. Through innovative, user-centered technology, ProQuest offers a depth and breadth of global content that includes historical newspapers, dissertations, and uniquely relevant resources for researchers of any age and sophistication—including content not likely to be digitized by others. Inspired by its customers and end users, ProQuest is working toward a future that blends information accessibility with community to further enhance learning and encourage lifelong enrichment. For more information, visit [www.proquest.com](http://www.proquest.com) or the ProQuest parent company website, [www.cambridgeinformationgroup.com](http://www.cambridgeinformationgroup.com).