

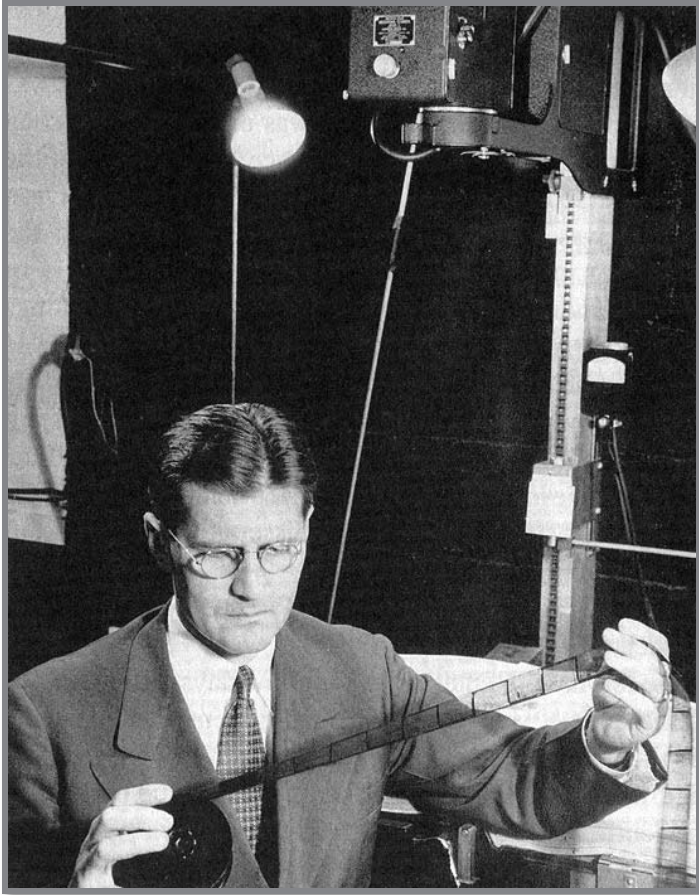
Impact of Multimedia Content on Research Output and Information Requirements

Online Information Conference, December 2008

Austin McLean, Director



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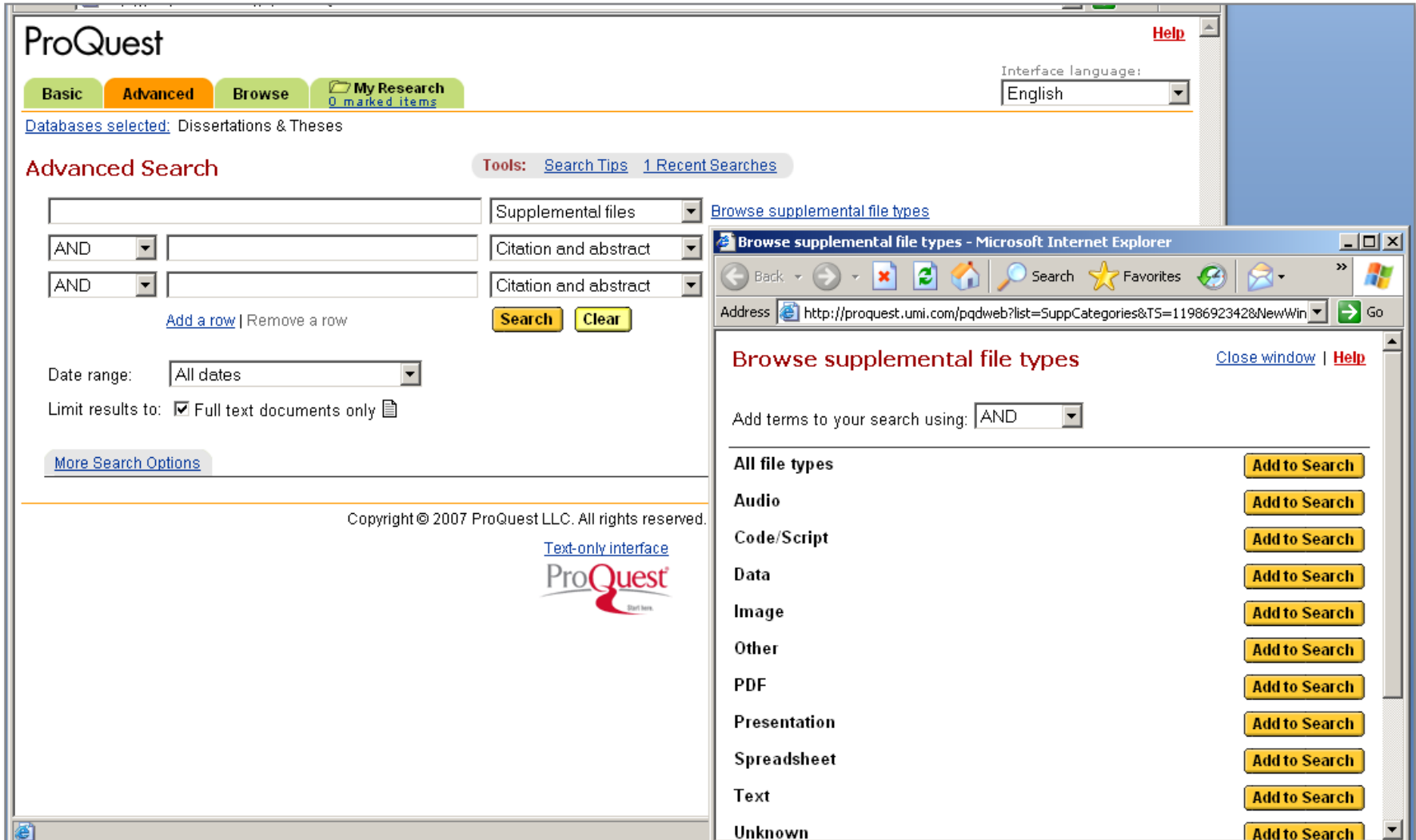
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How are supplemental files used? “Real” Dissertation

Fashioning an artful life: One woman's life history in clothes

by [Heinemann, Barbara Perso](#), Ph.D., University of Minnesota, 2008, 198 pages; AAT 3295687

Abstract (Summary)

This research documents the life events of Margot Siegel (b. 1923), founder of the Friends of the Goldstein Museum of Design at the University of Minnesota, using her clothing donations to the Goldstein from her personal wardrobe. Ms Siegel is a woman of many passions and talents. She is a journalist by education, an avid art aficionado and patron by avocation, a member of the Minneapolis/St. Paul chapter of Fashion Group International, and a major artifact donor and contributor to The Goldstein. This research examines her clothing donations to the Museum that occurred over time. Because she wore these garments during the course of several decades, they represent "moments in time" or benchmarks of her life and embody seven decades. She was often the first to donate clothes of many important designers--a significant distinction for a donor in an organization's history. Her donations serve as evidence of lived experience throughout a life course.

My qualitative research uses an interdisciplinary approach, grounded in anthropology, sociology, cultural studies, and history. I come from a feminist perspective since feminists have long extolled the value of oral history/personal narratives because feminist theory comes out of and responds to the lives of women.

The research relies on a threefold methodological approach beginning with recorded informal conversational interviews and the spontaneous exchange of information. Interviews are supported by contextual information from artifacts including Ms Siegel's newspaper and magazine articles, her personal and professional correspondence, photographs, and examining her many donated items of dress. These artifacts provide temporal qualities that represent specific eras and places and illustrate how dress has been at the intersection of all of them.

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Fashioning an artful life: One woman's life history in clothes

by [Heinemann, Barbara Perso](#), Ph.D., University of Minnesota, 2008, 198 pages; AAT 3295687



Figure 7a and Figure 7b

Goldworm multicolored wool jersey print button front evening dress and detail close-up,

above left and center, accession number C1977.051.004

Goldworm multicolored wool knit, full length dress with horizontal stripes and black

abstract figures and rib knit bodice, above right, accession number C1977.051.006

Photographs: Goldstein Research Center, Spring 2007. B.P. Heinemann

How are supplemental files used? Display Images ... in PowerPoint?

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by *Brown, Stacia M., Ph.D., Emory University*, 2007, 398 pages; AAT 3264060

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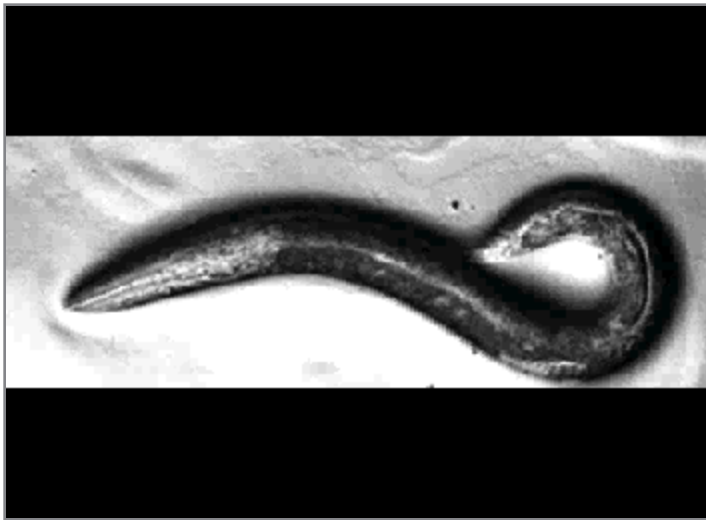
Illustration 10

“The Papists Powder Treason”
(1679 reprint of 1612 broadside)

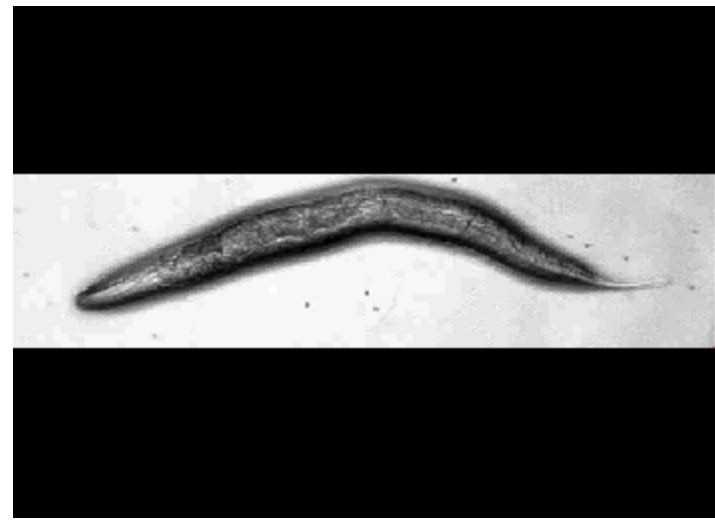
Anonymous woodcut of the ‘Powder Traitors’ (ca. 1606-1610)




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Level of student awareness regarding copyright

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- Multimedia collections from ProQuest:

- Entrepreneurship

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- Poets on Screen

Contemporary poets read their own works and those of their predecessors



- History Makers

Filmed in-depth interviews with C20th African-Americans who have shaped modern history



- Brings the voice of practical experience to the desktop or classroom and thus provides a virtual mentoring function
- Can give students contact with highly sought speakers
- Makes access to top speakers possible for a wide range of schools – not all of which have alumni or other lecture series which are well funded and attended.

- In multidisciplinary fields, video is viewed as a valuable addition to other content types
- Video impacts on user interactions:
 - Increases level of direct usage (both repeat use and longer sessions) as well as use of library-provided databases in general
 - Encourages sharing of content and recommendations
- Video is an increasingly-requested content type

Clip 01. Bill Caesar - Lecture - Discussion on Biofuels: Bill Caesar Discusses Global Market For Biofuels

Bill Caesar. [eClipsNet Digital Database](#). Sep 24, 2007 (Video)



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Speaker(s): [Bill Caesar](#)

Speaker bio: Bill Caesar is a principal of McKinsey & Company, and a leader in the firm's North American Energy & Materials practice. Since joining McKinsey, Caesar has worked with a diverse group of clients, primarily on commercial transformation, growth, and business-to-business marketing issues. He recently acted as co-leader of the firm's knowledge development effort focused on biofuels. Caesar is co-author of "The Biofuel (Re)-Evolution," which appeared in the December issue of World Energy Forum and "Betting on Biofuels," which appeared in the spring issue of The McKinsey Quarterly. Prior to joining McKinsey, Caesar was a Special Assistant for Ambassador Thomas Simons, the Coordinator of the U.S. assistance program in Russia. Caesar also served as a Russian political and economic analyst at the U.S. State Department and at the Central Intelligence Agency, where he focused on defense conversion and nationalities issues. While at the State Department, he served for more than a year at the U.S. Consulate General in St. Petersburg, Russia. Caesar holds an M.B.A. from the Fuqua School of Business at Duke University, an M.A. in Russian Studies from Georgetown University, and a B.A. in Russian Studies from Colgate University.

Lecture/Series: [Bill Caesar - Lecture - Discussion on Biofuels](#)

Clip Length: 00:03:36

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Abstract (Summary)

Bill Caesar Discusses Global Market For Biofuels

» [Jump to indexing \(document details\)](#)

Full Text (541 words)

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Alright so let's talk about the global market for biofuels. Today or let's call it 05/06 there is somewhere in the order of magnitude of 10 billion gallons of biofuel produced in the world, that compared to about 510 billion gallons of petroleum based fuels, transportation fuels. So we're not talking about things that drive electricity or talking about

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Barack Obama evaluates the role of government in improving black lives

Start video at 00:09:16 (End Time = 00:12:03)

Subjects: Political ideologies; African American history; Obama, Barack; Public officials; Political leaders; Autobiographies; Ideology; Leadership; Economic conditions; Racial attitudes; Beliefs; Political attitudes; Social values; Attitudes; African American politics; African Americans; Political participation; Careers; Personality

- As a person who social change has been such a very prominent part of your whole life--
 - Right.
 - Do you see politics, you know, and at a time when politicians and politics are taking a beating. There's a lot of--
 - Not held in high regard.
 - Not held in high regard, right. Do you believe that politics for African Americans is still a way to effectuate change?
 - Oh, absolutely. I think it's not the only way to effectuate change. I think that that's part of developing an agenda for African American progress that recognizes that it's not an either/or question. It's not politics or economics. It's not Booker T. Washington or W.E.B. DuBois. It's not [Dr.] Martin [Luther King, Jr.] or Malcolm [X]. It's both/and. And I think that the progress that we need to make now involves having a strong sense of political power, but combining that with a strong focus on economic advancement. And the two can go hand in hand historically in this country, you know, obtaining the levers of political power have a great deal--has a great deal to do with your ability to advance economically. And, you know, if you look at the billions of dollars that are spent by the federal, state and local governments, both in terms of providing basic infrastructure that allows for economic advancement, most importantly, schools that should be working, it's very hard for us to advance as a people unless our schools improve. But also, just in terms of government as a player in the marketplace. It buys services, it gives out contracts, it employs huge numbers of people that circulate money back into the economy. So I think that the notion that we can somehow ignore government makes no sense, but, certainly, to the extent that we think that we are going to succeed only by virtue of redistributing dollars through government programs, that's not a recipe for success either. Because at some point where we have to focus on how do we become productive as a community and not just consumers, you know, not just having more money or more income, but also how are we creating wealth and opportunity for ourselves and our children.

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Barack Obama Interview



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Barack Obama talks about...

local Chicago politics and Illinois state politics

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a generation of young, black elected officials

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the role of government in improving black lives

[Start video at 00:09:16](#) | [Start transcript at 00:09:16](#) (End Time=00:12:03)

his legacy

[Start video at 00:12:08](#) | [Start transcript at 00:12:08](#) (End Time=00:14:10)

influential figures in his life

[Start video at 00:14:12](#) | [Start transcript at 00:14:12](#) (End Time=00:16:10)

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