

Making sense of the ETD landscape in an integrative e-learning context: Institutional repositories, open access and proprietary publishing

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AGENDA

- Graduate Research and Digital Repositories
- Institutional Repositories
- Proprietary Repositories
- UMI Global Database
- Publishing Services
- Benefits of Publishing Graduate Research
- International Publishing Partners
- Discussion

Graduate Research

Doctoral and MA theses represent an important source of indigenous research

Universities publish their graduate works in their institutional repositories in order to preserve their cultural and scientific heritage



Digital Repositories



- Indispensable learning resource for doctoral education
- Academic medium for research dissemination
- There are two main types: Institutional and Proprietary

Institutional Repositories



- Open Access
- Moving from paper to electronic submission
- Dissemination of research programs excellence

Significant Initiatives



- **Local repositories**

Dissertationen Online, Free University of Berlin, Germany

- **Regional repositories**

Tesis en Red, Catalan University Libraries Consortium, Spain

- **National repositories**

Electronic Theses Online Service (EThOS), British Library, UK

Proprietary repositories: an ally for global graduate education

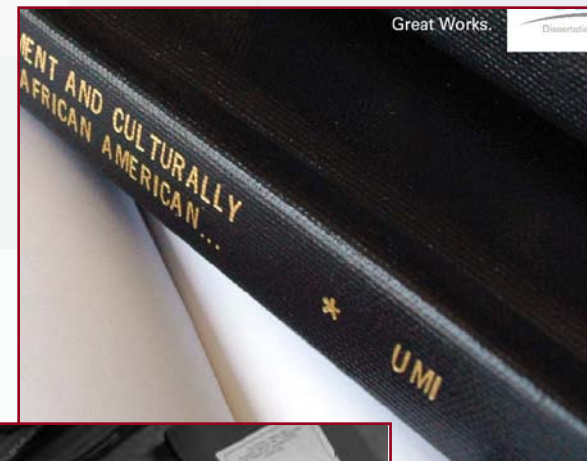
- Proprietary databases do not compete but complement local, regional, and national repositories
- They aim to integrate graduate works in one single graduate education and research resource
- They foster global research cooperation by transcending local and national boundaries
- They contribute to global research dissemination by publishing dissertations and theses from all over the world

Features of Proprietary Databases

- Strict Editorial Control of Content and Metadata
- Assignment of Subject Headings and Keywords by trained Editors
- Content-Type Focus (e.g. only PhD and Masters Theses) means no unwanted data in searches (articles, senior theses, etc.)
- Guaranteed Access (no dead links)

UMI: Paradigm of a Global Proprietary Database

- Established in 1938 to preserve threatened scholarly resources on microfilm by Eugene Power
- Became the repository for the national collection of PhD dissertations in the 1950's, by consensus of the Association of Research Libraries
- Was designated official national repository for dissertations produced in the U.S. by The Library of Congress in the 1990's



PQDT = ProQuest Dissertations and Theses Collection

- Includes Dissertations and Master's Theses from **1861 to the present**
- Over 2.7 million citations
- Full Text
 - More than 2.0 million titles in UMI microform.
 - Over 1.1 million titles in digital format
- Over **70,000** new titles published each year!
- **More than 180,000,000 searches in 2008!**

Services of Publishing Program

Royalty payment



Review of Manuscript



Create Search
Descriptors

Assignment of ISBN



Digital and Microfilm
Preservation



Customer Service
Print Copies

More Services



Electronic Submission

- International ETD Administrator



Promotion through Search Engines



Optional Open Access Publishing

- Inclusion in PQDT Open Access

The Value of Publishing Graduate Works

- **Legitimacy**
- **Recognition**
- **Exposure**
- **Dissemination**
- **Preservation**

Legitimacy & Recognition

- A published dissertation/thesis provides the new scholar with a **legitimate, citable c.v. entry**—often their first—at a critical juncture in their career.
- The UMI[®] collection of dissertations and theses provides an **external, running record** of an institution's **graduate/scholarly productivity**.
- Confers legitimacy on an institution's programs and graduate's works by publishing the title with a **world-recognized organization**.
- Designated by Library of Congress as offsite national repository for Dissertations in 1999

Exposure & Dissemination

- For **70 years** millions of researchers have looked at PQDT to find the latest graduate research
- Field or subject specific outlets – **3rd Party Index**
...For example ChemAbstracts, PsycINFO, ERIC, ABI Inform, etc...
- Citations, abstracts, and 24-page previews appear in the PQDT database, accessed by more than **3,000** libraries around the world
- **Global Access** - ProQuest publishes the world's most widely used PhD and master's theses research tools
- Maximizes the dissertation / thesis's **discoverability**

Maximizing Dissemination

- Digital doctoral resources available on Internet constitute a **labyrinth** of infinite and endless options.
- PQDT constitutes a **map of navigation** around this labyrinthic digital network by retrieving graduate works from many universities with just one mouse click
- It is a **time saving tool** for graduate students and researchers

Global Research Community

- PQDT is a **global, comparative, multicultural, and multilingual database**
- It constitutes a global research community
- It connects graduate students by sharing cutting edge research trends in their field of expertise
- Global research communities contribute to build the society of information and to promote a **transnational citizenship**

Additional Benefits

- **Graduate School Selection:** Students use PQDT to determine where to pursue graduate studies
- **Career/Academic Counseling:** Counselors and academic advisors use PQDT as a resource to guide students through research and career planning processes
- **Recruitment Tool:** Companies and Universities use PQDT to recruit students and faculty

International partners from all over the world



- Semmelweis University, Hungary
- Graduate School of Commerce, Burapha University, Thailand
- Universidad Politécnica de Valencia, Spain
- Weizmann Institute of Science, Israel

Why becoming a publishing partner: Testimonial

"Displaying dissertations written at Semmelweis University Doctoral School in this international database has enhanced the international recognition and acknowledgement of those young researchers' work and results, which got their PhD. at Semmelweis University, and it would grow the reputation of our university even more."

Dr. Livia Vasis, Director Library, Semmelweis University